

Brincat Anna at Parlament-MT

From: Azzopardi Bryan A at MTA
Sent: Monday, 04 May 2020 13:12
To: Brincat Anna at Parlament-MT
Cc: 'beppefenechadami1@gmail.com'; Bedingfield Glenn at Parlament-MT; Gulia Gavin at MTA; Buttigieg Johann at MTA; Vella Leslie at MTA
Subject: FW: Information requested by PAC
Importance: High

Good afternoon Ms. Brincat,

Below please find a wetransfer link of Vistajet items requested by PAC:

<https://wetransfer.com/downloads/bf11289259fa14c2b2238918d63e47bf20200504104341/ce30d43bef5c9dd1b2e556e23b19deea20200504104359/a4ad53>

There are three reports listing Marketing Activities carried out by Vistajet between 2016 and 2018 (PDFs for 2016 and 2017 and an Excel list for 2018). The reports contain a range of information on articles, on-board promotion and interviews relating to Vistajet's operation (as per Points a, f and e in Ms Brincat's email of 23 April 2020).

Also included are a number of video clips showing interviews and features relating to Vistajet as per point g) in the email of 23 April 2020.

Re point c), in the reports Vistajet provide ample proof that their operation in terms of aircraft numbers and numbers of flights has grown year after year and in excess of Clause 2.4.1 in the Agreement. A number of independent websites are also appended to verify this.

Best regards and thanks,

**Bryan Azzopardi**

Financial Controller
Finance
MALTA TOURISM AUTHORITY

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From: Brincat Anna at Parlament-MT <anna.brincat@parlament.mt>

Sent: Monday, 04 May 2020 11:57

To: Azzopardi Bryan A at MTA <bryan.a.azzopardi@visitmalta.com>

Cc: beppefenechadami1@gmail.com; Bedingfield Glenn at Parlament-MT <glenn.bedingfield@parlament.mt>

Subject: Re: Information requested by PAC

Brincat Anna at Parlament-MT

From: Brincat Anna at Parlament-MT
Sent: Wednesday, 13 May 2020 09:33
To: Brincat Anna at Parlament-MT
Subject: FW: PAC meeting 29.04.20 and information requested.
Attachments: Sur Bryan Azzopardi.pdf; Guide to PAC witnesses as at October 201 1.pdf

From: Brincat Anna at Parlament-MT
Sent: Thursday, 23 April 2020 11:38
To: Azzopardi Bryan A at MTA <bryan.a.azzopardi@visitmalta.com>
Cc: beppefenechadami1@gmail.com; Bedingfield Glenn at Parlament-MT <glenn.bedingfield@parlament.mt>; Buttigieg Johann at MTA <johann.buttigieg@visitmalta.com>; Mizzi Ronald at MTCP <ronald.mizzi@gov.mt>
Subject: Re: PAC meeting 29.04.20 and information requested.

Good morning Mr Azzopardi

Kindly see attached correspondence and acknowledge receipt.

Also, further to my email of the 16th March, allow me to remind you that during the last session, held on 11th March, the Committee requested that ahead of the next Committee meeting, which is scheduled for Wednesday 29th April, you are to submit the following information:

- a) Details of the communications and marketing activities which VistaJet undertook to deliver as per clause 2.1 of the agreement of the 16th January 2016 between VistaJet and Malta marketing Limited;
- b) A copy of the Marketing Plan referred to in clause 2.2 of the agreement of the 16th January 2016 mentioned above;
- c) Records held by MTA and/or Malta Marketing Limited which shows evidence that obligation indicated in clause 2.4.1 of same agreement have been honoured by VistaJet;
- d) Quarterly invoices issued as per clause 4.1 of agreement TOGETHER with visuals, publications, social media coverage and reporting;
- e) Copy of articles and details of videos about the Maltese Islands uploaded on 'ipads of VistaJet aircrafts as per schedule attached to the above mentioned agreement;
- f) Details of articles promoted on programmes such as Bloomberg and CNBC as per Schedule mentioned above; and
- g) Interviews with Minister of Tourism and features to be made by 'Thomas Flohr', also as per Schedule mentioned above.

Regards

Anna Brincat

Clerk for
Public Accounts Committee
Environment and Development Planning Committee
National Audit Office Accounts Committee